



With Every Natural Resource Plus Climate El Paso Becomes Not Only Great Tourist Point, But Stands Out in the Nation as a Health Resort.



By Dr. Hugh Crouse

El Paso's climate is that of the center of a wide desert area. Situated as this city is, at the extreme southern limit of the United States' great Southwest—the latter a wide stretch of barren plateaus, fringed by rugged mountains, the atmospheric condition is necessarily one with a high percentage of sunshiny days, a low average rainfall, a consequential slight humidity.

The name, "El Paso," Spanish for "The Pass," topographically expresses its location at the point where the Great Divide has been eroded through by centuries of efforts on the part of the chocolate colored waters of the meandering Rio Grande. This stream irrigates a valley of variable width, extending for hundreds of tortuous miles through the state of New Mexico, until but a few miles west of El Paso, it commences its 1200 miles of boundary service between the two republics, the United States and Mexico. Flooded with sunshine, irrigated with the silt-laden melted snows from the mountains of Colorado and New Mexico, the Texas start of the Rio Grande Valley is to the wearied transcontinental tourist, a veritable Nile-like oasis in a wide stretch of barren country.

The altitude of 3767 feet gives the necessary mountain air crispness, supercharged with ozone, replete with atmospheric electricity to make it invigorating. From the mountain side to the north of the city, the latter lying in a cul de sac made by a continuous chain of rugged hills, one may look away many miles into Mexico—a country whose recent historical past and troublous present, has been, and is as red with revolution, as is the lavender and orange shaded edge of its crimson horizons at sunset and sunrise. Whether one travels by rail or auto in entering or leaving El Paso, fertile fields throughout the valley green with alfalfa, or with a white-dotted verdure of the South Sea Island cotton plant, fringing for miles the river's windings, makes one oblivious or forgetful of the but slightly distant desert or barren mountain. With only the Rio Grande separating it from Ciudad Juarez, the northern port of entry of the southern republic, El Paso lies beckoning a welcome to the harassed refugee across the border, or it invites by its richness, a lustful avarice in the mind of the unlawful.

In El Paso, churches, schools, factories, banks, and extensive business houses equal in number and worth, to those of the cosmopolitan cities of like size in the Eastern, Northern, and Middle Western states, supporting a prosperous people, and maintains for them ample places of amusement and culture.

During the year, a mean average 8 inch rainfall, an 84% of 100% sunshiny days, and average 37% humidity and a 10-year summary of 38 cloudy days throughout the year, offers a combination exceedingly attractive to the

climatic student, studying from the medical angle of what area is worth while in chronic pulmonary cases, particularly the tubercular.

With a past rich in rough romance, the present moral status of El Paso is replete with a cultured and religious atmosphere. Centrally located in a wide territory, dotted with valuable mines, extensive ranches, irrigating projects well worth while in a reclamation sense, and neighbored by rapidly growing smaller towns, serving also as the southern pass point between the effete East and the wondrous West, acting as the gateway to Old Mexico, El Paso, with its hundred thousand odd population, is the veritable "Keystone City" of the Great Southwest.

Burwell Puts Paste

Products On the Market of the Great Southwest

Growing from a small plant to a big industry in the course of a few years is the story of the Sharp-Elliott Mfg. Company of which H. S. Burwell is the president and manager. Primarily the Sharp-Elliott people are engaged in the manufacture of paste products, which is to say, Vermicelli, Noodles, Macaroni, Soup Paste, Spaghetti and all paste goods, though their side lines are well established on the market and occupy no small part in the revenues of this business.

The laboratory of this firm is an interesting one and in it are prepared the acid vinegar and the ammonia through which a splendid reputation for purity of product has been built up. These commodities are then bottled in standard bottles. Other commodities bottled are: Cider, vinegar and honey; while roasting of peanuts is done on a commission basis, there being more profit in roasting for the other fellow than for ones self.

In 1916 the Sharp-Elliott people were working 24-hour shifts in their paste departments, but the flour restrictions during the war hampered production. The plant has gotten back again to the pre-war production basis and the rumor is current that larger quarters will be needed perhaps in 1920.

El Paso is a heavy consumer of paste goods and the Mexican people are among the biggest buyers. Their favorite product is the "Twist." Valley raised wheat mixed with Kansas wheat is used for the paste products prepared for the Mexican trade; while northern wheat is used in the preparation of the higher class products. Of the valley wheat approximately 20,000 pounds is used a month.

This is an usually interesting plant, kept in a high state of freshness and cleanliness and the operators are working under favorable conditions and are happy and content.

Positions Wanted

Richard Cannon: COVINGTON, LA. Executive.

Chas. E. Krejsa: Capitol Hill Sta., Box, 2 DENVER, COLO. Bookkeeper. Several years' experience.

John F. Hacey: 535 Nashville Ave., PORT ARTHUR, TEXAS. Age 36. Accountant. 12 years' experience. Has executive ability and complete knowledge of business administration. Desires position in El Paso with manufacturing or mining firm. Can furnish references.

Walter H. Carlson: 1959 Balmoral Ave., CHICAGO, ILL. Age 21. Desires employment in clerical work such as bookkeeper, junior clerk, general office work, etc.

Jas. H. Russell: Box 227, WEST, TEXAS. Age 40. Desires position in El Paso. Has had considerable experience selling various lines of merchandise in stores; also 15 years on the road selling goods and managing salesmen; can do office work also.

H. O. Royce: 878 Delhi St., DUBUQUE, IOWA. Age 23. Desires position in El Paso. Was stationed at Camp Cody during the War, while in Service. Has had five years' experience with large sash and door concern. Would be interested in anything in office or sales line.

W. I. HOSKINS—2332 General Taylor St., New Orleans, La. Age 38; married. Has a fluent command of the Spanish language, with twelve years' residence in South America. Practically all of experience has been of a commercial nature; the greater portion executive. Desires to establish connection with firm in the Southwest. Present salary \$3250.

DANIEL A. BLAIR—Murphysboro, Illinois. Age 22. High school graduate. Also graduate University of Illinois. Has specialized in industrial problems and labor unrest. Desires position in El Paso or vicinity.

Jewelry Shop Changes Hands.

The Jewel Shop, owned by the A. D. Foster Company, has been sold to Sol Benjamin and Sol Weiler of Albuquerque, New Mexico. The new owners took charge March 15th. with L. J. Benjamin and J. H. Cole in charge as managers. The consideration in the deal was not made public.