

The Second Annual Southwest Automobile Show

will set the automobile fashions for 1920

High class cars
High class music
High class entertainment

No Buyer or Seller of Automobiles should miss it.

Liberty Hall, El Paso, Texas

April 22, 23, 24

Borderland Auto Supply Co.

Wholesale Automobile Accessories

El Paso, Texas

A Message to Automobile Dealers:

Exclusive Distributors for Standard Lines

Gabriel Snubbers
Stromberg Carburetors
Hess Bright Ball Bearings
Prest-O-Lite Company Products
Dri-Cure Retreader and Section
Mold
Tungsten Spark Plugs
Harvey Guaranteed Springs
No Leak O Piston Rings
Lee Regular Tires
Lee Cord Tires
Lee Puncture Proof Tires
Super Five-Minute Vulcanizer
Arro-Grip Truck Chains

And The Nationally Popular
Monogram Oil and Greases

The new home of the Borderland Auto Supply Co. is the most complete wholesale automobile accessory house in the Southwest. It was built by us and for us. With two full floors and basement—we have housed the most adequate supply of automobile accessories ever stocked under one roof. Our new catalogue is issued and we believe that it is as complete as any accessory catalogue could be. With our present organization and increased facilities we pledge you a greater service than ever before.

The Borderland Auto Supply Co. is your house—we are in a position to supply your needs—your mail orders are given immediate attention—and we are here to place a service at your disposal that will make this the headquarters for automobile accessories with every dealer in the states of Arizona, New Mexico, and Western Texas. May we have your business?

“Wire or mail your order today—it will be filled today”

FREE TO DEALERS:

Write for our New 350 Page Catalogue containing complete information on every Automobile Part and Accessory.