

BUTLER

J. R. Butler, 93, 5115 Timberwolf drive passed away Thursday in Encinitas, California. He was a member of Cisco, Texas Masonic Lodge #56, York Rite Bodies and the El Maida Shrine. He was a member of St. Albans Episcopal Church. In 1928 he operated the J.R.B. Ice Cream Company of El Paso. In 1929 he merged this company with the Price's Desert Gold Dairy, which was owned by Robert B. Price, Paul Price and with Velvet Ice Cream Company owned by William Rank. This merged organization was named Midwest Dairies and operated from 1929 until 1932, with J. R. Butler serving as Production Manager of the organization. In 1932 Midwest Dairies merged with Creameries of America, Inc. of Los Angeles, California of which J. R. Butler became a stockholder and in 1951 Creameries of America, Inc., joined Beatrice Foods Company of Chicago which is now one of the largest food companies in the world. Mr. Butler also participated as an initial investor, stockholder and member of the Board of Directors of Price's Valley Gold Dairies, Inc., of Albuquerque, New Mexico, which was organized in 1932. He has continued to serve as an active member of the Board of Directors of that organization until the time of his death. In a variety of business enterprises, including wholesale produce, ice cream manufacturing, fish, construction and importing, Butler helped build some of El Paso first business organizations. During Pershing's expedition in Mexico, he supplied fruits and vegetables to five U.S. Cavalry Divisions. He was associated with C. W. Hurd and Paul Broyles in the company of Hurd and Butler, Inc. and were in various enterprises under this name until he retired in 1965. Survivors daughters, Mrs. Barbara O'Keefe, El Paso, Miss. Thelma Frances Butler, Encinitas, California; grandchildren, Linda Marlon O'Keefe, James Robinson O'Keefe, both of El Paso; 1 great-grandchild. Masonic graveside services will be held at 2:00 P.M., Tuesday at the Restlawn Garden Mausoleum with El Paso Masonic Lodge #130 in charge of services. Memorial contributions can be made to a favorite charity. Arrangements by Harding-Orr & McDaniel Montana Avenue.

320 Montana Avenue

533-1646