

**CLIFFORD BROTHERS.—
GENERAL MERCHANDISE.**

For the past 25 years the Clifford brothers, at 307-309 East Overland street, have been well known as leading merchants in this city. They do a wholesale and retail business, and carry a comprehensive stock of staple and fancy groceries and general merchandise. They also carry a department of household hardware, besides a general miscellany of things of utility in the home. In these particulars it is a general merchandise store, but the more important part is that of foodstuffs, and they carry full lines of everything known to the staple and fancy grocery trade. They cater particularly to the family trade. They sell wholesale principally through the southwest, in New Mexico and along the border, in addition to many shipments to distant points. The firm is composed of T. Clifford and James Clifford. They began business in this city in 1892, and have steadily built up a large and prosperous trade. They are well known personally and much esteemed as enterprising and substantial citizens. They employ 10 people and deliver goods to all parts of the city.
