

## New look attracts more tenants to Montwood Mall

**By Maria Cortés**  
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Montwood Mall's recent face lift is attracting new businesses to the 20-year-old East Side shopping center, its new owners say.

"We changed the mall from being an enclosed one to basically a strip shopping center," said Jeff Kirshenbaum, property manager of Noddle Development, based in Omaha, Neb.

The company, which owns 60 strip shopping centers in 14 states, bought the 177,000-square-foot mall at Yarbrough and Montwood in January 1992 for more than \$1 million.

Among the new tenants are Factory 2 U, an off-price clothing store, Shoe World, Sports Line and St. Cuthbert's Beads, Silver, Gifts. Rent A Center is also expected to open in April.

As part of the renovations completed in November, the mall's outside stores now have front doors and windows. "People can walk from the parking lot right into the business."

